**Bright Idea**
GRAPHICS

RIDE

THE ROAD

TO SUCCESS

Drive your brand
to new markets with
Bright Idea Graphics



Building your business is an exciting journey, but it's one filled with more than a few obstacles. Thankfully we have tools to help you overcome the odds and drive your message to new markets.

Combining our digital-web and print media products with our custom design services makes the perfect solution for companies who want to give their customers a truly unique cohesive branding experience.

As a **full-service design studio** we provide creative graphic design for **all** our web and print products **plus** we manage the hosting and printing for you as well.

To help you navigate through our extensive list of products and services we created this PDF catalogue.

Buckle-up and let's take a ride down the road to success.





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GRAPHIC DESIGN

Our first stop is to visit our Graphic Design Studio.



Today your business is viewable on every screen if you want it to be. Whether it's from your desktop PC, or you're out at lunch with a friend and you scanned the QR MENU of the restaurant you're in. Perhaps it's that digital sign that catches your eye as you do a little window shopping down a busy street — somewhere there's an audience eagerly waiting to learn more about what your business has to offer.

COHESIVE BRANDING

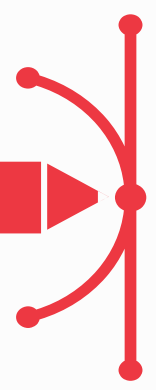


We work with you to develop a unique branding identity that will drive your brand ahead of your competition.

If you want to create a successful brand, you need to create a cohesive branding strategy. This means that all of your marketing materials and messaging should be aligned and support each other. When your branding is cohesive, it will create a strong and unified message that customers will recognize and trust. Colours, fonts, styles must all be matching. **Bright Idea Graphics** is your branding ambassador.

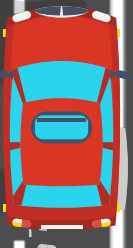


LOGO DESIGN



The main factor driving how people perceive your brand is your logo.

Logo designs can be straightforward or intricate. There are a few important things to think about when designing a logo such as;



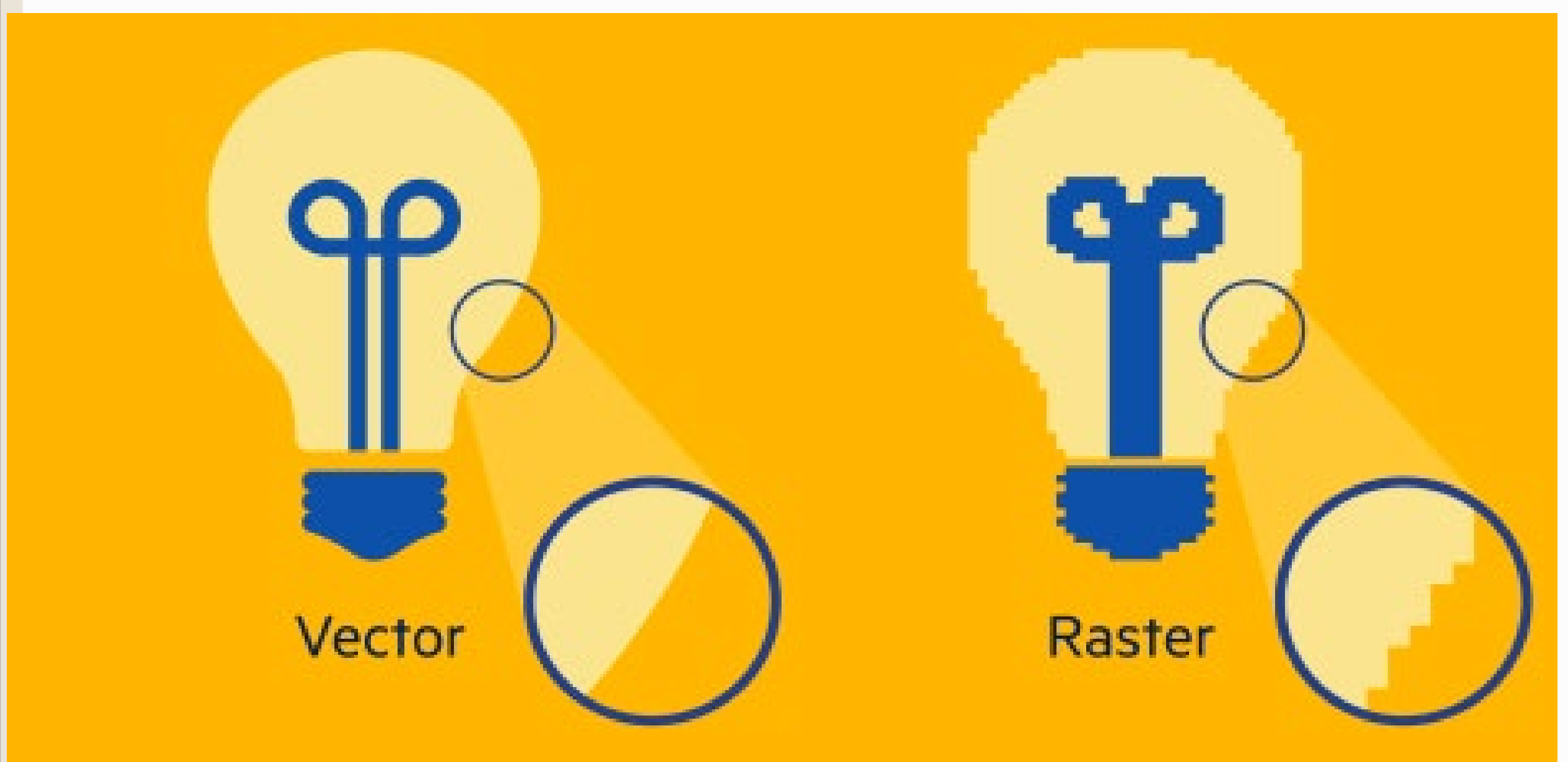
Keep it simple. A complex logo will be difficult to remember and may not be as effective.

Make it unique. A good logo should be instantly recognizable and unique from other logos out there.

Work as a single colour. A great logo works perfectly as a black and white graphic.

Avoid Spot Colours. Logo's with spot colours often add a lot of cost to making the most affordable items.





Vector Graphic. All logo designs are vector design which will allow the design to be resized without losing any detail.

Formatted for both web and print.

Your website and your business card are the primary places where people will see your logo.

Have multiple layouts. A professional logo design must fit elements, social media profiles, or banner graphics.

File Formats. Such as pdf, eps, ai. Many people may need your logo for other purposes.



SPECIAL OFFER

250 Business Cards
included with every
logo design plan



If you're in need of a new logo,
Bright Idea Graphics Design Studio
has the perfect design for you.

We work with you to create a custom logo and brand identity that perfectly represents your company. We'll provide you with high-quality versions of your new logo in all the formats you need, so you can use it on your website, business cards, letterhead, and more. With our branding package, you'll have everything you need to take your business to the next level.



PRINT
300 DPI
CMYK Colour



WEB
72 DPI
RGB Colour



**Assorted
File
Formats**



**Multiple
Layouts**



CORPORATE IDENTITY

Why corporate identity is important (and how to get it right). A strong corporate identity is important for any business, big or small. It's what sets your company apart from the competition and makes your customers remember you.

Corporate Identity Starter Kit

Our Corporate Identity Kit is our design and print package which includes everything you need to get started on creating a unique and memorable brand for your business. From custom stationary and business cards to unique envelopes and letterhead, you're sure to drive home a great impression.

- ✓ Logo Design
- ✓ 250 Letterhead
- ✓ 500 Business Cards
- ✓ 500 Envelopes
- ✓ Microsoft Word Template
- ✓ Email Signature



SOCIAL MEDIA MARKETING

Make your social media platforms stand out from the rest.

At Bright Idea Graphics, we understand that in today's world, content is king. That's why we offer our clients professional content copywriting and graphics services that are designed to help them stand out from the competition. We can help you create engaging and professional content for your social media platforms.

- ✓ Tik Tok
- ✓ Facebook
- ✓ Instagram
- ✓ Twitter
- ✓ Linked In
- ✓ Alignable



BRANDING DESIGN PLANS

WEB + PRINT
**BRANDING
DESIGN**
PRODUCT SUITE



Visit theplaceforbeer.ca

Branding design package included new logo + website design + printed banner, window graphics, brochures.

Our branding design plans are the perfect solution for businesses looking to refresh their look and feel. We take the time to learn about your unique business needs and goals, so that we may provide you with a versatile branding solution beyond print products.



WEBSITE DEVELOPMENT



There are many aspects to developing a website, design is just one part. We take care of everything from design to SEO development and marketing and advertising. We are experts in creating visual solutions for digital marketing, and our experience extends from content creation to design and everything in between.



WEBSITE DESIGN



Visit ClubWrapz.ca

Bright Idea Graphics is also a full-service web design studio.

From a beautiful landing page to an online e-commerce store ALL our website designs are mobile friendly PLUS we set up and manage your monthly hosting along with security and backups.

We are dedicated to providing our clients with the highest quality designs that are both professional and engaging, fast and responsive. Perfect for businesses of all sizes, as they provide a user-friendly experience that can be accessed from any device.

DOMAIN REGISTRATION

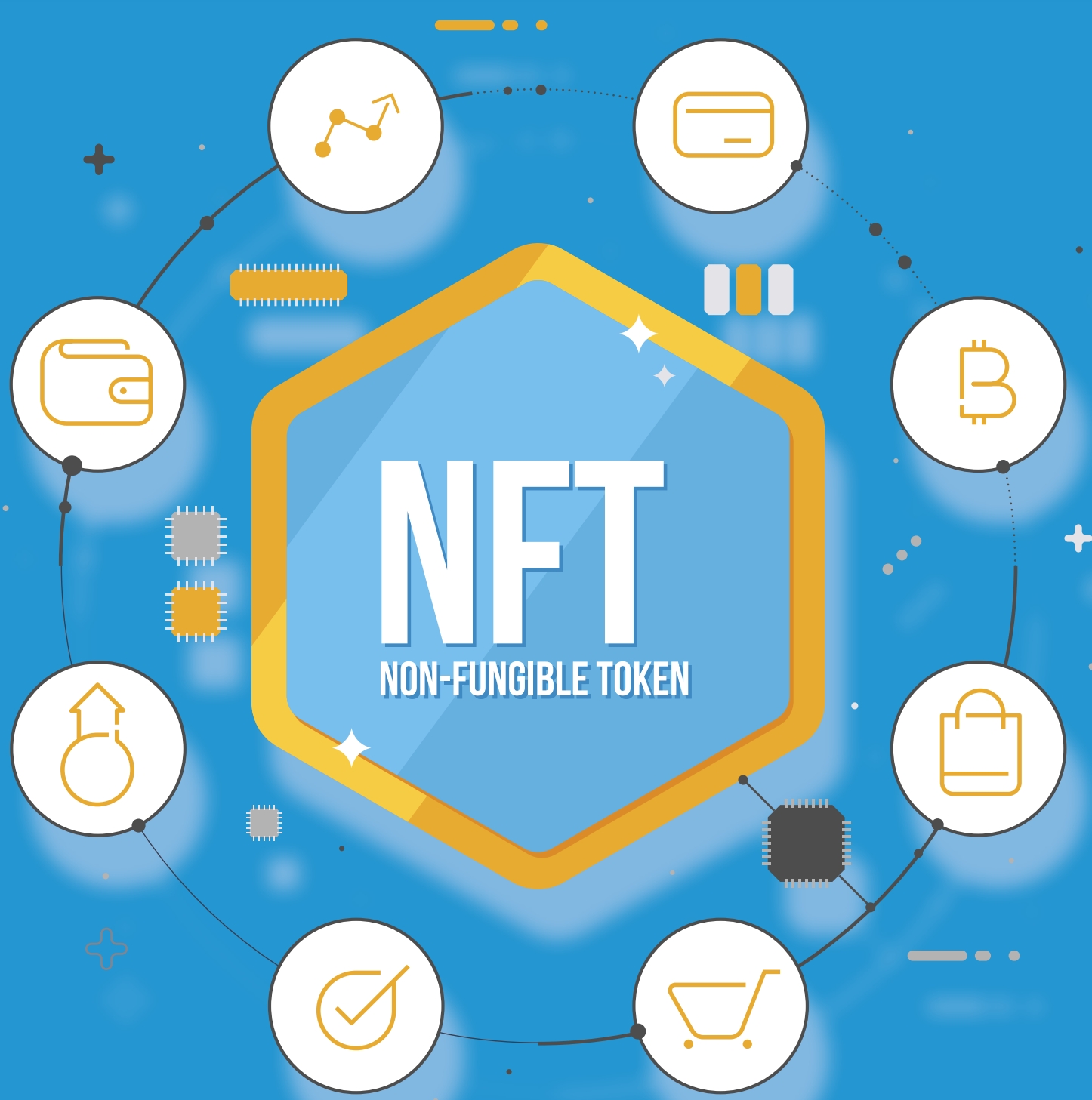


Get your bright idea online today. A great looking website starts with a great domain. We offer domain name registration services as low as \$22.95, making it easier than ever to get the online presence you need. In addition, we offer domain forwarding and masking, total DNS control.

Find Your Perfect Domain



NFT DOMAINS



What Are NFT Domains?

“TLDR; NFT domains are domains that live on a public blockchain and give users complete ownership of their stored data. The main benefits to owning one are simplifying crypto transactions by replacing wallet addresses with the domain name and easily creating and hosting websites on web3” – Unstoppable Domains

Unstoppable Domains: .crypto, .nft, .x, .wallet, .bitcoin, .dao, .888, .coin, .zil, Namecoin x.bit

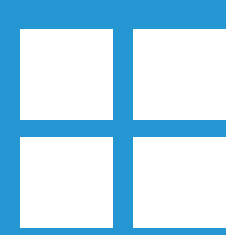
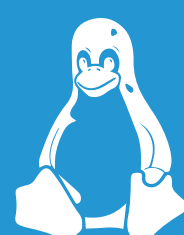


Get Your NFT Domain

HOSTING PLANS



Looking for a web design company that can provide you with custom graphics as well as hosting set up?



WORDPRESS | LINUX | WINDOWS

99.9% Uptime
Guarantee.*

Look no further than Bright Idea Graphics Web Studio. We specialize in responsive design branding, meaning your website will look great on any device. Plus, our affordable Website Package plans include fast affordable hosting.





24/7

Award Winning
Support.

WHAT'S UNDER THE HOOD?

Our WordPress Hosting provides automatic setup, backups and software updates.

- ✓ Unlimited storage
- ✓ Unlimited visits per month
- ✓ Automatic daily malware scans
- ✓ SEO optimizer
- ✓ SSL certificate
- ✓ Website backup protection
- ✓ Unlimited malware removal



E-COMMERCE WEBSITE



Build the ultimate shopping experience with an online store. With sleek design and a robust set of features, your online store can serve your customers 24 ours a day any where in the world!

At **Bright Idea Graphics**, we can build any kind of shop you need to be successful. When you work with us, you'll have access to all the tools you need to optimize your online presence — regardless of the products or services that your brand sells.

Building your online Store.

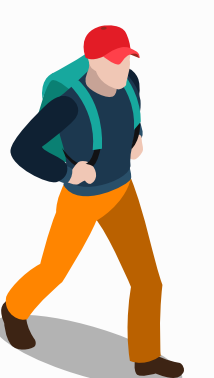




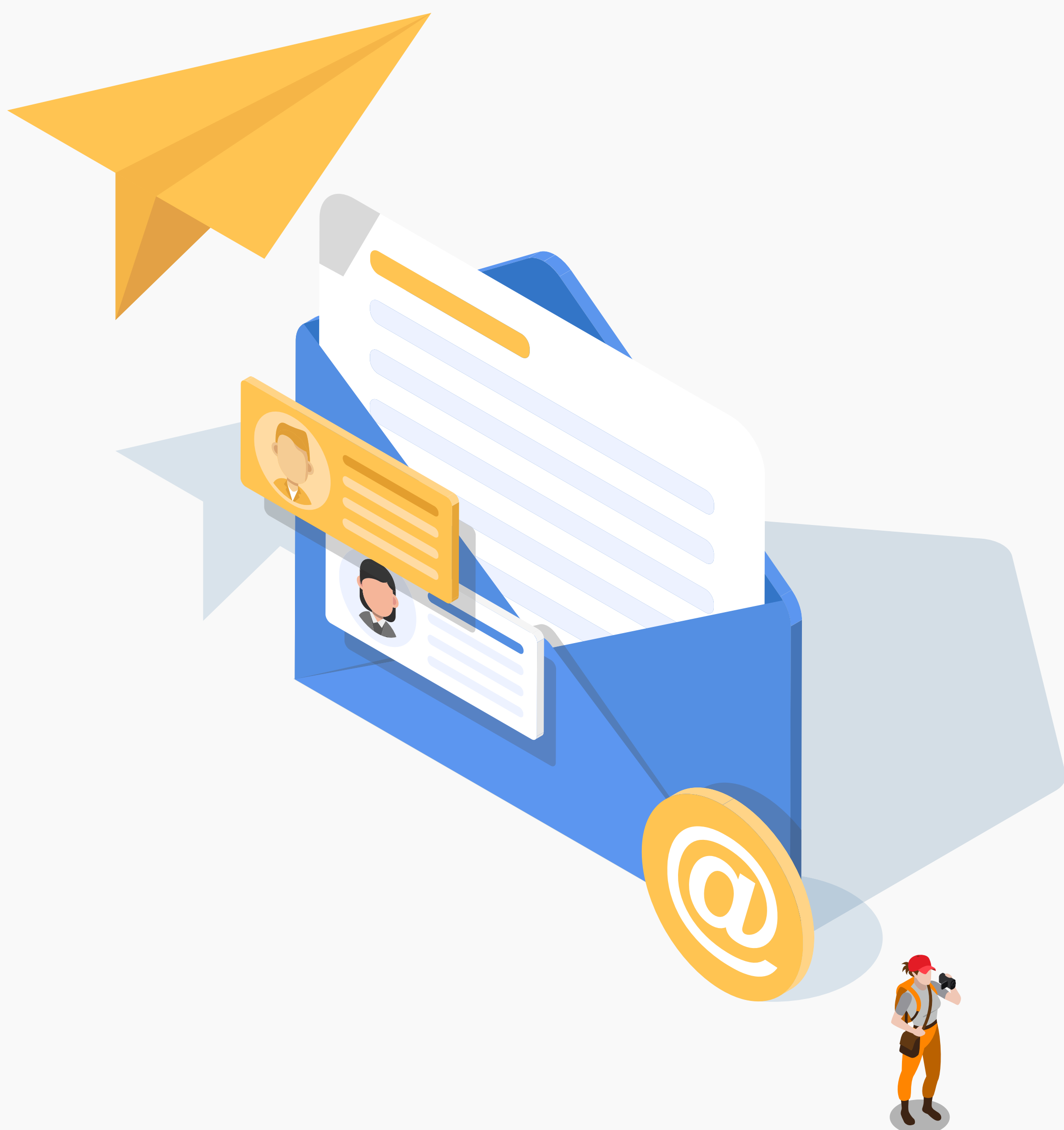
The WooCommerce Mobile App lets you manage your store from anywhere.

- ✓ Create products
- ✓ Process orders
- ✓ Print labels
- ✓ Track key stats in real-time.

Never miss an order or review with real-time alerts, and get the satisfaction of hearing the "cha-ching" sound of every new sale!



PERSONALIZED EMAIL



Microsoft 365



From  GoDaddy

Microsoft 365 Online Essentials

Look like a world-class business, even if you operate out of your garage, with professional email and Office apps that help you save time and be more productive.



PRINT DESIGN STUDIO



Ask us how to
**AUGMENT YOUR
PRINTING**

At Bright Idea Graphics Print Studio, we understand that first impressions matter. That's why we offer high-quantity full-service printing plus creative design services for businesses of all sizes. From business cards and brochures to large format and custom packaging, we can help you create a professional look that will make a lasting impression on your clients and customers.



OFFICE & HOME USE

- ✓ Announcements
- ✓ Business Cards
- ✓ Brochures
- ✓ Bookmarks
- ✓ Booklets
- ✓ Clings
- ✓ Decals
- ✓ Door Hangers
- ✓ Flyers
- ✓ Greeting Cards
- ✓ Invitations
- ✓ Magnets
- ✓ Numbered Tickets
- ✓ Plastics
- ✓ Posters
- ✓ Post Cards
- ✓ Tear Cards
- ✓ Tent Cards
- ✓ Wall Calendars
- ✓ Variable Printing

Visit Manitoba Runners' Association



CUSTOM PACKAGING

Custom boxes and packaging labels are essential items for all products.

- ✓ Cube Box
- ✓ Pillow Box
- ✓ Gift Box
- ✓ Business Card Box
- ✓ Tuck Top Box
- ✓ Wine Box
- ✓ Header Cards
- ✓ Roll Labels



LARGE FORMAT

- ✓ Window Graphics
- ✓ Posters
- ✓ Styrene Signs
- ✓ Display Board / POP
- ✓ Canvas
- ✓ Sintra/PVC
- ✓ X-Frame Banners
- ✓ A-Frame Signs
- ✓ Wall Decals
- ✓ Yard Signs
- ✓ Floor Graphics
- ✓ Foam Board
- ✓ Aluminum Signs
- ✓ Banners
- ✓ Pull Up Banners
- ✓ Car Magnets
- ✓ Table Covers
- ✓ Adhesive Vinyl



Design and Create Printer Ready Files

\$125.00* and up depending on individual task

*Client to provide all necessary text, logos, images and a creative summary

Shop Custom Design Rates @\$75/hr

**Black Powder Steel
A-Frame**
24" x 36"
4ml Coroplast Inserts
\$ 272.50
Shipping & Taxes Extra



SPECIALTY INKS

Beyond the graphic design, specialty inks will provide that distinctive look and make your brand or product stand out from the crowd. Bright Idea Graphics print studio offers a variety of special effects and stock to take your brand to the next level.

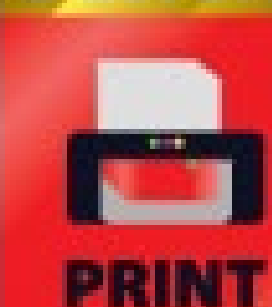
Speciality Inks

- ✓ AkuaFoil
- ✓ Aluminim
- ✓ Holographic
- ✓ Plastic
- ✓ Silk Spot UV
- ✓ Painted Edge
- ✓ Foil Worx
- ✓ EndurAce
- ✓ Luster Suede

GREETING CARDS



SPECIALTY PRINTING
AKUAFOIL



VIP MARKETING KIT

The VIP Marketing Kit is the perfect way to get your business noticed. With a professional design and print, this kit includes everything you need to get started on your sales and marketing journey. From business cards to brochures and post-cards, the VIP Marketing Kit has it all. Plus, with bundled savings, you can be sure you're getting the best value for your money.

VIP KIT INCLUDES:

- ✓ Custom Branded Graphics
- ✓ 250 Business Cards
- ✓ 500 Post Cards
- ✓ 500 Flyers



VIP MARKETING KIT

BUSINESS CARDS | FLYERS | POST CARDS

DESIGN

PROOF

PRINT

SHIP

MARKETING YOUR BRAND

Merchandise or swag is one of the cornerstone items required for a successful event or tradeshow.

- ✓ Clothing
- ✓ Mugs
- ✓ Bottles
- ✓ Puzzles
- ✓ Canvas
- ✓ Tumblers
- ✓ Mason Jars
- ✓ Keychains
- ✓ Coasters
- ✓ Mouse Pads
- ✓ Photo Panel



**Low Minimum Orders
on many products**



DIRECT MAIL MARKETING

Bright Idea Graphics is your one-stop shop for direct mail marketing. We can help you with the design and printing of professional postcards, flyers, and addressed or unaddressed mailers. We also use Canada Post Direct Mail Services to get your marketing materials into the hands of your customers. With our experience and expertise, we can create a customized direct mail campaign that will help you achieve your marketing goals.



4 OPTIONS

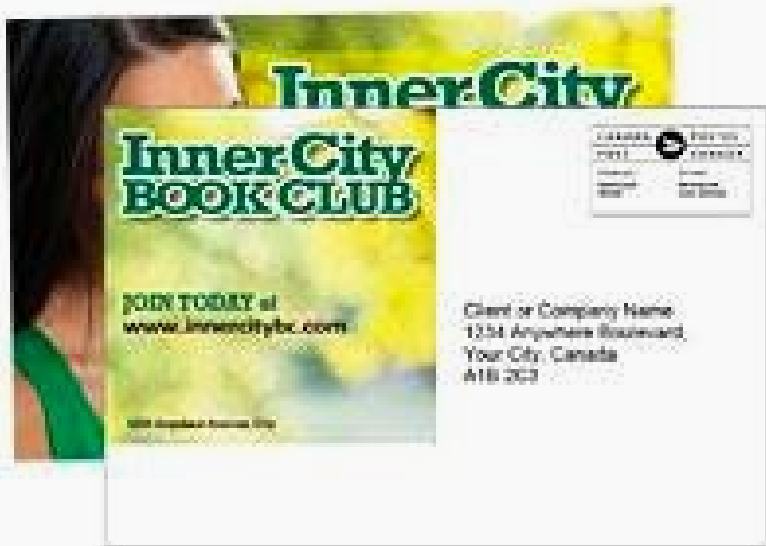
Postage Included – Addressed

1. Un Addressed Ad Mail



Unaddressed Admail is an effective way for your customers and your clients to make people aware of their business, services and products. Simply choose a target address, and Canada Post will deliver your mailers to potential customers within the postal route of that address.

2. Addressed Postage Included



Addressed admail postcards that are directly addressed on the postcard and mailed to Canada Post.

Your total price includes the total amount for postage.

- ✓ Our service includes:
- ✓ Printing of postcards
- ✓ Address correction and ink jetting
- ✓ Postal sorting
- ✓ Delivery to Canada Post

3. Direct Mail Brochure Enveloped & Addressed Postage Included



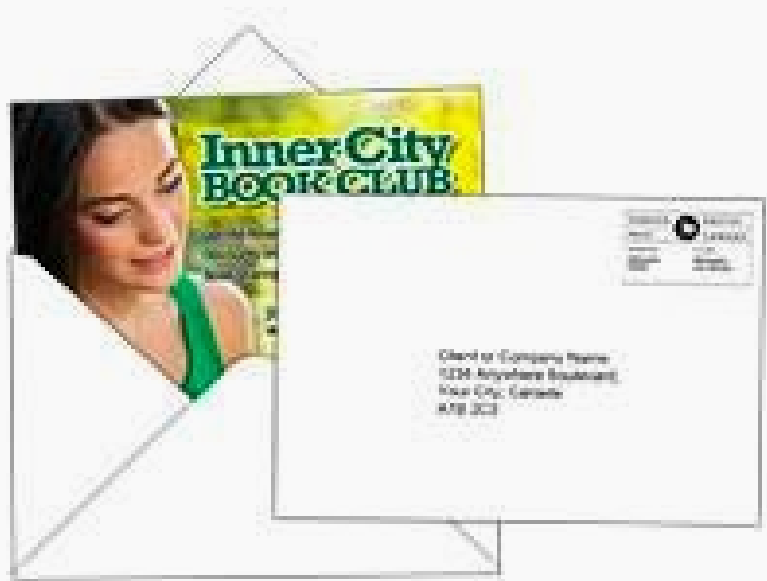
Addressed admail brochures are brochures that are inserted into envelopes and inkjetted.

Your total price includes the total amount for postage.

Our service includes:

- ✓ Printing of brochures
- ✓ Address correction
- ✓ Envelope stuffing and ink jetting
- ✓ Postal sorting
- ✓ Delivery to Canada Post

4. Direct Mail Postcard Enveloped & Addressed Postage Included



Addressed admail postcards that are inserted into envelopes and then inkjetted.

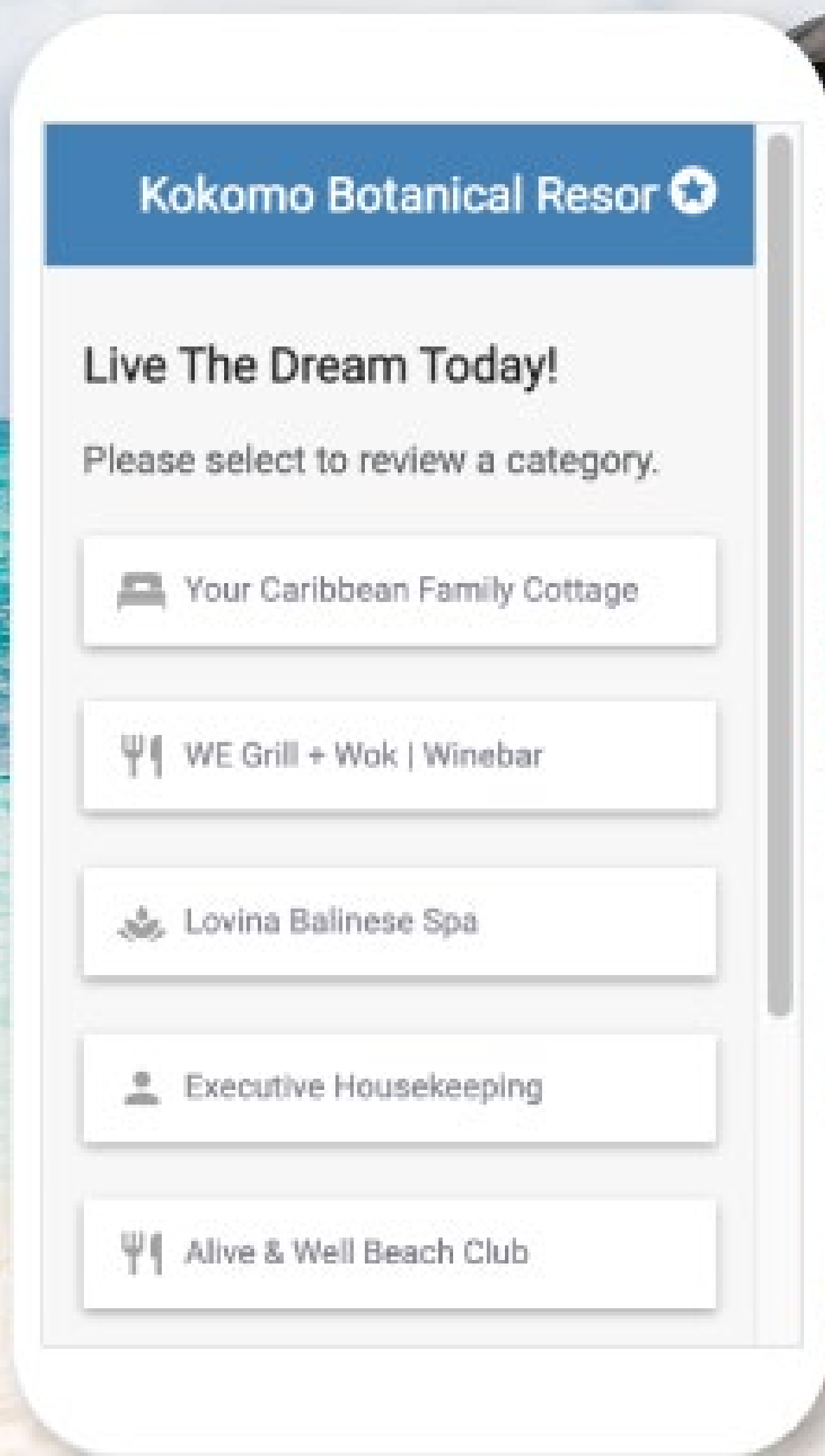
Your total price includes the total amount for postage.

Our service includes:

- ✓ Printing of postcards
- ✓ Address correction
- ✓ Envelope stuffing and ink jetting
- ✓ Postal sorting
- ✓ Delivery to Canada Post



QR CODE MARKETING



**WE CREATE THE GRAPHICS
AND SET UP, YOU CHOOSE THE
FUNCTIONALITY**

Extending your print media reach:

- ✓ Boost Your App
- ✓ Redeem Coupons
- ✓ Get More Followers
- ✓ Get More Reviews
- ✓ Promote Your Event
- ✓ Menus on the Go
- ✓ Digital Business Card
- ✓ Business Page
- ✓ GalleryPhoto



E-MAIL MARKETING



A vibrant banner for email marketing services. The top left features a collage of social media icons (Facebook, Google+, LinkedIn, Twitter, YouTube, etc.) surrounding a central orange envelope icon with a placeholder image and the text "Wish you where here!". The main body is a large pink rectangle with the words "EMAIL MARKETING" in bold yellow letters. Below this, the "Bright Idea GRAPHICS" logo is displayed. At the bottom, the word "UNLIMITED" is written in large pink letters on a green background. To the right of the pink rectangle, a vertical list of features is shown in colored boxes: "DESIGN" (pink), "RESPONSIVE" (dark blue), "REPORTS" (purple), "SPAM-FREE" (light blue), "UNLIMITED Contacts" (green), and "UNLIMITED Sends per Month" (green). A megaphone icon is at the bottom right of this list.

DESIGN

RESPONSIVE

REPORTS

SPAM-FREE

UNLIMITED
Contacts

UNLIMITED
Sends per Month

EMAIL
MARKETING

Bright Idea
GRAPHICS

UNLIMITED

With **Bright Idea Graphics**, you can take your e-mail marketing to the next level. We will custom design and set up your e-mail newsletters, giving you the ability to engage with your subscribers on a whole new level. You can send as often as you like, and there's no limit to how many subscribers you can have.

EMAIL MARKETING WITH AN EXTRA BOOST!

We added a special design and print feature for your key marketing media such as Business Cards or Post Cards. This combination provides an all in one solution to maximize your ROI.

Each kit/plan delivers a product suite of:

- ✓ Design and Layout
- ✓ Publishing - We will send it for you!
- ✓ Integrated Social Media Posts
- ✓ Choice of promotional printed post card or business size card.



[Click here to get started!](#)



DIGITAL SIGNS

Digital Signs | Menus

We remotely manage and present your digital material on any display from anywhere in the world with our cloud-based digital signage platform.



Content Hub

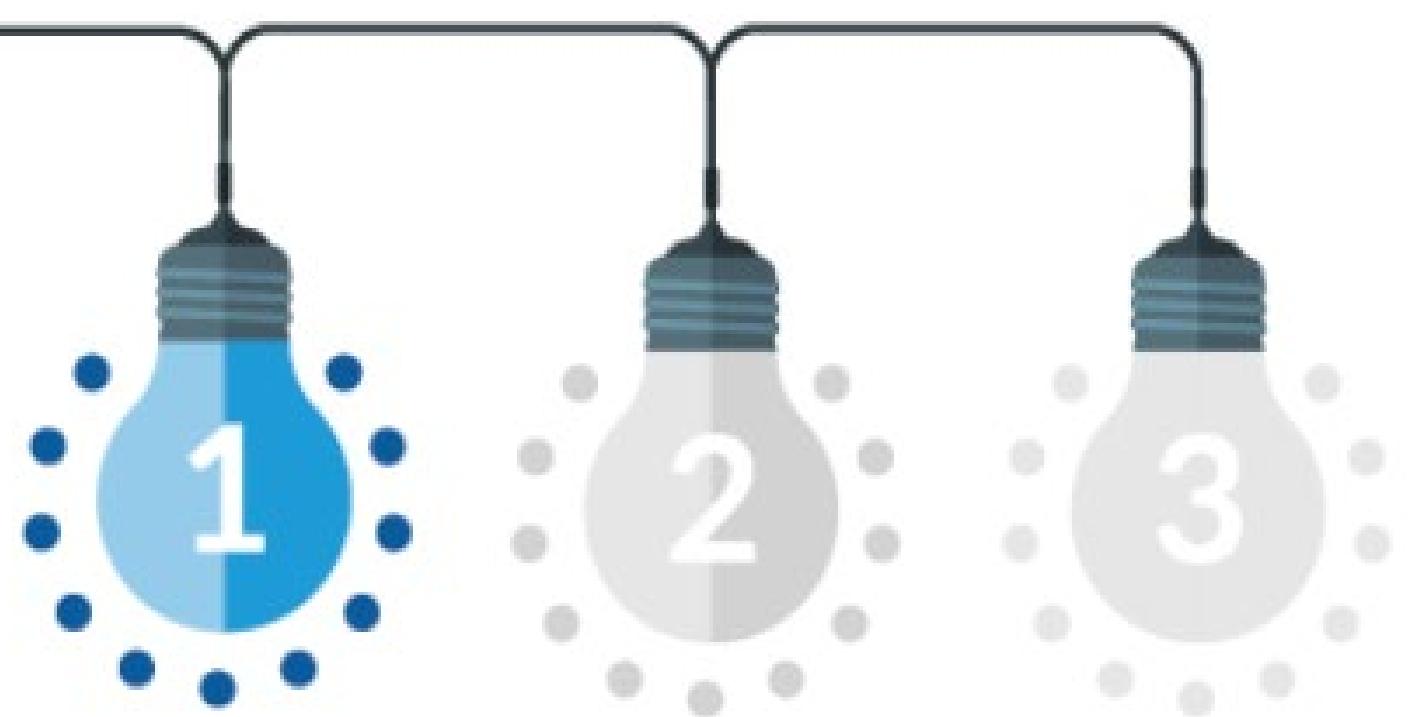
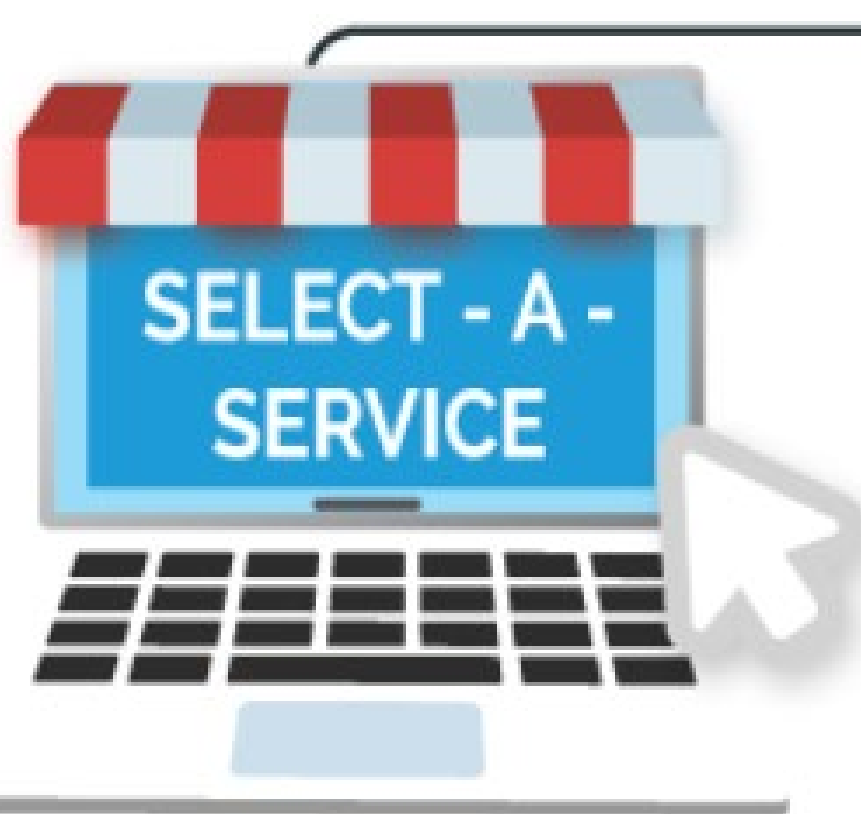
We can create new content or use existing content to display on digital signage that matches your brand. Dropbox, Instagram, Google Slides, Google Sheets, Google Calendar, PowerPoint, and more

A Perfect Solution for:

- ✓ Restaurants
- ✓ Retail displays
- ✓ Window Displays
- ✓ Hospitals
- ✓ Convention Centers
- ✓ Trade Show



GETTING STARTED



Part 1-3 - Select Your Service Type

REQUEST FOR INFORMATION

Turn your bright ideas into reality. To get started with custom graphic design by **Bright Idea Graphics** design studio you can fill out a 3 step questionnaire.

Step 1: Select the product/service you are interested in.

Step 2: Based on your selection in Step 1 we have some more options to help you such as quantities or sizes etc.

Step 3: Provide us with some contact details and we will prepare the information you require within 48 hours.

Start here

Click here to get started!



WORKFLOW

THE ROAD TO GUARANTEED RESULTS

1. Prepare and send proposal for review.

Once we receive your request for Information we will prepare a proposal for your review and approval.

2. Proposal Approved.

The moment we receive your proposal approval our creative department will begin.

3. Creative Department - Mock Ups

We will create you 3-5 concepts and send to you via email for your review.

4. Client Review & Revisions

Once you have reviewed the files and have sent us any revisions we begin preparing final files ready for proofing.

5. Final Proofs

Final proofs are sent for your approval.

6. Client Approved

Once the proofs have been approved they are sent to print production..

7. Files Prepared For Printing

We manage the printing. Depending on the item printing generally takes 3-5 days.

8. Print Media Delivered

Delivery via UPS or Fedex across Canada, USA and Mexico.



TESTIMONIALS



Mark Bernard ★★★★★

Working with Bright Idea Graphics was the best decision I could have made for rebranding my company and website.

Lauren Grey ★★★★★

Bright Idea Graphics has provided excellent quality design and customer service

Danny Kunce ★★★★★

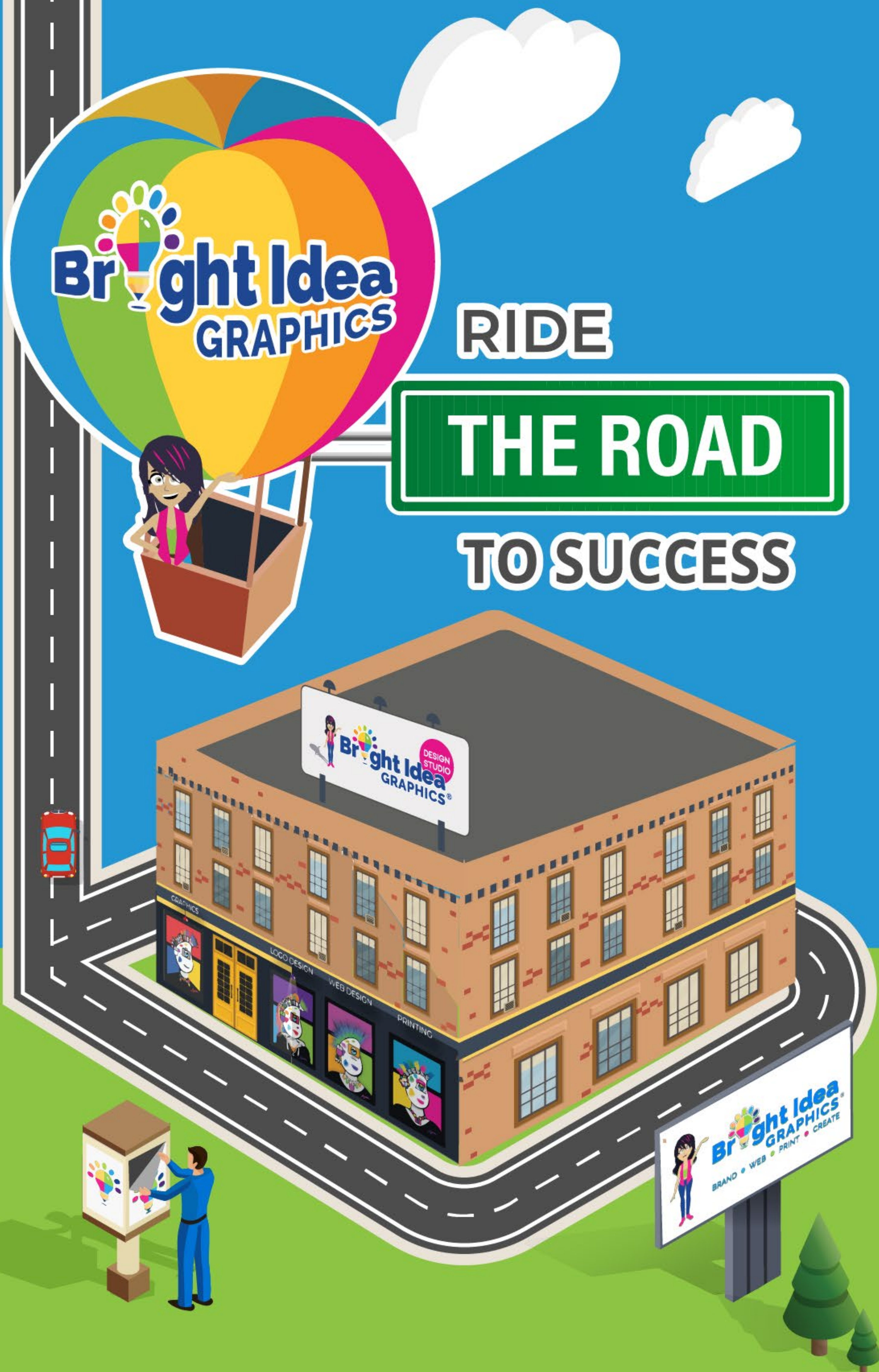
I would highly recommend working with Bright Idea Graphics

John Oross ★★★★★

I love this one stop shop. Very helpful and friendly. Knowledgeable.

View Reviews - Leave a Review





Bright Idea
GRAPHICS

RIDE

THE ROAD

TO SUCCESS

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